



Tárgytematika

EÖTVÖS LORÁND TUDOMÁNYEGYETEM
TÁTK Nemzetközi és Európai Tanulmányok Tanszék
(TÁTK-EU-TANSZ)

2019/20/1

Tárgynév:	Lobbying EU Institutions: Theory and Practice
Tárgykód:	K-IRB128/B8
Tárgyfelelős neve:	Simon Zoltán Dr.
Tárgy követelménye:	gyakorlati jegy (5)
Tárgy heti óraszám:	0/2/0

Oktatás célja:

This course gives an overview of the theory and an insight into the practice of interest representation and lobbying at European Union level. Successful participation in the course requires some knowledge of EU institutions and legislative processes (ordinary legislative procedure).

Tantárgy tartalma:

- Course introduction
- Public policy, interests, and interest groups
- Introduction to interest representation
- EU institutions and decision-making
- The EU's interest representation system
- The logic and some golden rules of lobbying EU institutions
- The practice of lobbying EU institutions I: Topics, powers, procedures, decision-makers, interests, actors, alliances and coalitions
- The practice of lobbying EU institutions II: Designing a lobbying strategy
- The practice of lobbying EU institutions III: Creating and presenting lobbying message

Számonkérési és értékelési rendszere:

Each student will

- regularly attend and actively participate in in-class discussions and exercises
- submit two written contributions based on the guidance given by the Instructor on Day 1
- sit an in-class written test on Day 3

Kötelező irodalom:



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Kötelező irodalom:

Required readings:

- De Cock, Caroline: *iLobby.eu. Survival Guide to EU Lobbying including the Use of Social Media*. Delft: Eburon, 2010. pp. 75-84 [Rules of the jungle: The do's and don'ts of the EU lobbyists]
- Greenwood, Justin: *Interest Representation in the European Union*. 4th ed. London: Palgrave, 2017. pp. 1-54 [Introduction: Representation, Participation and Deliberation; EU Decision-Making and Channels of Influence]
- Hague, Rod – Harrop, Martin: *Comparative Government and Politics*. 8th ed. Basingstoke, New York: Palgrave Macmillan, 2010. pp. 227-245 [Interest groups]
- Hardacre, Alan – Akse, Erik: *How the EU Institutions Work and... How to Work with the EU Institutions*. 2nd ed. London: John Harper, 2015. pp. 229-267 [Practical Guide to Working with the EU Institutions] and 301-343 [Conclusions: Designing a Successful EU Lobbying Campaign]
- Heywood, Andrew: *Politics*. 3rd ed. Basingstoke, New York: Palgrave Macmillan, 2007. pp. 293-312 [Groups, Interests and Movements] and 425-437 [Policy Process]
- Joos, Klemens: *Lobbying in the new Europe. Successful representation of interests after the Treaty of Lisbon*. Weinheim: WILEY-VCH, 2011. pp. 121-185 [Methods and tools for targeted lobbying in the EU]
- Libby, Pat et al.: *The Lobbying Strategy Handbook*. Los Angeles, London: Sage, 2012. pp. 103-164 [Ten Common Elements of Successful Advocacy Campaigns: Steps 1 to 10]
- Mahoney, Christine: *Brussels Versus the Beltway. Advocacy in the United States and the European Union*. Washington, DC: Georgetown University Press, 2008. pp. 81-109 [Argumentation]
- Schendelen, Rinus van: *More Machiavelli in Brussels. The Art of Lobbying the EU*. 3rd ed. Amsterdam: University Press, 2010. pp. 239-280 [Managing the EU fieldwork]

Recommended readings:

- Burbank, Matthew J. – Hrebenar, Ronald J. – Benedict, Robert C.: *Parties, Interest Groups, and Political Campaigns*. Boulder, CO, London: Paradigm, 2008. pp. 198-225 [Interest Group Lobbying: Campaigning Inside the Government]
- Costa, Olivier - Brack, Nathalie: *How the EU Really Works*. 2nd ed. London, New York: Routledge, 2019. pp. 284-310 [The EU decision-making process from a public policy network perspective]
- Hardacre, Alan – Akse, Erik: *How the EU Institutions Work and... How to Work with the EU Institutions*. 2nd ed. London: John Harper, 2015. pp. 11-121 [The European Commission; The Council of the EU and the European Council; The European Parliament] and 145-174 [The Ordinary Legislative Procedure]
- Nownes, Anthony J.: *Total Lobbying. What Lobbyists Want (and How They Try to Get it)*. New York: Cambridge University Press, 2006. pp. 12-36 [Lobbying and Lobbyists in the United States: A Primer]